

Baltáci

Hotel and restaurant in Zlín



Let's visit
the Region Zlín



- **Accommodation**



- **Restaurant**



- **Wellness**



- **28 rooms**

- **Access
for disabled
people**



- **5 minutes
by walk
to the centre
of the city**

Hotel Baltáci
U Náhonu 3946
760 01 Zlín

Tel. to the front desk: +420 577 439 159

Tel. to the restaurant: +420 577 011 836

Cell phone: +420 732 600 500

www.baltaci.cz



Region Zlínsko (Region Zlín)

LIFE TRADITIONS

from high • by boat • on foot • by train

Zlín – Vizovice – Luhačovice

Zádveřice-Raková – lípa

Fryšták – Lukoveček – Lukov

Spytihněv – Vičková

Držková – Trnava – Kašava



www.regionzlinzsko.cz





The city Zlín lies in the valley of the river Dřevnice (boundaries of Valašsko, Haná, Moravské Slovácko). The first old mention about Zlín dates around 1322 when the queen Eliška, a widow of the king Václav II., bought the city. Zlín gained its fame thanks to Thomas Baťa, the founder of an extensive shoe factory. He also imprinted a typical architectural style to the city. Urbanistic conception of the city is work of notable architects. The unique character of the city given by the area of standardized

family houses and tall buildings in the cubic style.

The main elements are supporting white posts, a lot of glass surfaces and brick casing. The well-known buildings are the buildings of boarding houses, hotel Moskva, the building of former market hall, the collective house or the memorial of Thomas Baťa – the house of art. Today many of the objects are part of the city relic zone.

The dominant feature is a unique building, the skyscraper so called the 21st building (it's after reconstruction). A recent reconstruction has given a lot of new possibilities of use, not only is the building used by the region administration, but it offers visitors a tour of original interiors including the famous mobile office which is in the elevator shaft and is owned by manufacturer T. Baťa.

A beautiful view is from the terraced restaurant on the top of the 21st building. The face of Zlín has changed a lot. New modern buildings, rearranged facades and streets can catch your attention.

The expression of modern architecture is considered to be a church in Jižní Svahy. In 2001 a new university was established – the Thomas Baťa's university.

Many important offices and administrations have their seat in the city, there are also cultural institutions and important medical congresses and a lot of cultural and sport events. A theatre is considered as a traditional cultural city institution, there are also a state gallery, alternative Small



scene and a new cultural institute and of course a Bohuslav Martinů philharmonic orchestra. A museum is placed in a castle building in the park. One of its parts is the shoe museum which is situated in the area of Baťa's old factories.

Unique collections of shoes are familiarising, the visitors with history and even the present of shoemaking.

In the building of the castle you can visit not only permanent expositions, but also interesting thematic ones.

One of the best-known historical sights of Zlín region is the castle in Malenovice. Its history goes back to the first half of the 14th century.

Many galleries are actively supporting the varieties of cultural life, folk groups, modern rock clubs and art agencies. Zlín offers a lot of opportunities for spending free time, the use of e.g. winter stadium, swimming pool, artificial skiing slope (for active spending your free time).



The road of health is also a good tip for a beautiful trip with a family.

The real gem of the Zlín region is ZOO Lešná. It's the ZOO of european significance. It's only 7 kilometers far from the center and you can use a bicycle track to get there.

Invitation for traditional actions

- | | |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| April | Neznámá země – Unknown world – festival of travelling, cognition and convergency of cultures |
| May | Setkání-Stretnutie – international theatre festival
International film festival for children and youth |
| June | Zlínské besedování – international festival of dancing and music
Zlíntalent – parade of young singers
Zámecké kulturní léto – Cultural summer in the Zlín's chateau |
| July | Brass music festival and folklore groups festival |
| August | International conductor courses
Barum rally Zlín |
| September | Harmonie Moravie – spiritual music festival |
| December | Christmas in the museum
Christmas prix in swimming |



TRNAVA

www.trnava.cz

The next village connects harmony to the park ‚Hostýnské vrchy‘. There are numerous sandstowns in the area. The overall picture of the land is also made by pastures. Every village has its own speciality.



Trnava is the longest one. In its territory there is an unique juniper meadow which was declared as a natural relic.

The juniper tree belongs to an endangered list of plants and trees. The local area is one of the richest localities with a juniper tree in the Zlín surroundings.



KAŠAVA

www.kasava.cz

Kašava has been for more than 30 years famous for its folkloric group called Kašava. Members of this group whose seat is in Zlín, have been performing regional folk traditions and Valachian songs for several generations in folk costumes.

The local small lake is very interesting, because it is placed on the plateau in Vinohrádky. The legend says that the people wanted to build a chapel as a pilgrim's place. But



many times built foundations of the constructions however ended up in hidden marshlands. That is why this place has kept its original character up to now.



VLČKOVÁ

www.volny.cz/obec.vlckova/

The origin of the village Vlčková is emblazoned with tales about a brave „knight“ who faced a pack of hungry wolves, saved a son of his king and he gave him an entire valley of the small brook Kameňák. There he built a fortress where the ‘knight’ Vlček started to



live and after a while a small camp was founded there. This camp grew and in honour of the great ‘knight’ it was named after him – Vlčková. Very interesting here is a small chapel with a wooden carved Christian cross, work of a local compatriot (the original is saved in a depository of the Plateau).



DRŽKOVÁ

www.drzkova.cz



Mountain climbers can practise their skills in **Držková** on four rock formations which create a continuous mountain ridge with a simple name - ‘Držkovské skály’.

There is a natural relic Holik’s reservation which is made by rock blocks. Overgrown by more than hundred years old pines and oaks. A worth seeing is a typical Valachian gamekeeper’s lodge called ‘Májová’. Surroundings of all four villages is interlaced with many touristic trails. You can admire the beautifulness of nature every season of the year.

Invitation for traditional actions

- | | |
|----------|------------------------------------------------------------------------------------------|
| June | Hudecké a gajdošské slavnosti – festivities of music, violin and bagpipe , Kašava |
| July | Vlčkovská lávka – untraditional sport tilt, Vlčková |
| October | Lampion parade – anniversary of foundation of Czechoslovakia, Trnava |
| November | Silový trojboj – Triathlon – sport competition, Kašava |
| December | Life Christmas crib in Držková |



LÍPA

www.lipa.czobce.info/index.php

Thanks to Mr Baťa we can get on a train in Zlín which is called „Podrevnicka strela“. The railway, which was built by Thomas Baťa goes through a wide valley of the river Dřevnice from the town Otrokovice to the Vizovice.



Our first stop in our trip is a village which has a lime tree in its sign. In 2001 the Valachian king Bolek Polívka elevated the rank of Lípa to the first Valachian royal village.

The first writings about Lípa can be found in 1261 on the founding document of monastery Vizovice.

In the village territory there are beautiful sightseeing trails for tourists and bikers. There's a possibility of learning a horse riding on a ranch in Lípa's clearings. From the place called „The look-out“ it is possible to see 42 other surrounding villages if there is a good weather.



ZÁDVEŘICE - RAKOVÁ

www.zadverice-rakova.cz

A few kilometers to the east is located a village called Zádveřice – Raková. Originally it was divided into two smaller villages from which Raková is about 300 years younger, they were joined up in 1960.

The dominating structure is of course a church of the Czech brotherhood church – one of its interesting things are the bells of remembrance with an interesting history. It was because during the 1st and the 2nd world war the bells were buried behind the village. On that place the citizens have built a memorial. The house number 124 in Zádveřice openings belongs to monument protected objects and it presents a typical clearing homestead.



Invitation for traditional actions

September	Hubertova jízda - Hubert's ride, Lípa
The end of October	Hodová zábava – traditional party with dancing and music, Zádveřice
The end of November	Market places and lampion parade, lightening the Christmas tree, Zádveřice
30th December	Traditional New Year's Eve walk, Zádveřice



A final destination of ‚Podrevnická strela‘ (the name of the local train) is Vizovice – a gateway of Valachia and a birthplace of a Valachian king Bolek Polívka and a music composer Alois Hába. A place where every year

many people celebrate The festival of sloes. The town populated by 4 and a half thousand people lies in a widebasin surrounded by Vizovice hills.

The first written mention about Vizovice is dated from around 1261 when Smil from Střilky founded a monastery named Smilheim. Before this date Vizovice had existed as a market village. In 1570 the emperor Maxmilian the 2nd elevated the village to the town. You should visit a castle from the 18th century whose precedenses are large picture galleries and rich baroque castle interiors in spirit of barocco, rococo, biedermeier. A large park is adjacent to a castle and is available for visitors for the whole year. In a baroque hospital building of ‚Milosrdní brothers‘ you can find one of the oldest pharmacies in our republic. Its history goes 200 years back to the past.

Besides the historical relies and traditional architecture there is a chance to visit a Glass Atelier Morava – a glass works and stillroom of Rudolf Jelínek. The destillery of plum brandy and also traditional pastry are famous articles of the area.

Another small glass works is a place for a nice visit too, because you can try working with molten glass.

Lovers of sport can use a small stadium with tennis courts, a playground and a swimming pool. You can also use a bike and tourist footpaths when you want to go around the Vizovice town. An unforgettable experiece can be a trip to the hill Barák. There is an observation tower, with a beautiful view, too.

Did you know that the first wife of Jan Amos Komenský ‚Magdalena‘ come from Vizovice?



Invitation for traditional actions

June	Valašský frgál – folk festival
July	Master of rock – international rock festival Memorial race of L. Dintěra in tennis
August	Vizovické trnkobraní – festival of music, dancing and sloes
From May to September	Vizovické zámecké léto Summer in the chateau of Vizovice
October	Burčák CUP



LUHAČOVICE

www.luhacovice.cz



Welcome to the biggest spa in Moravia. This town offers you connection between gifts of nature and human creativity. Inimitable character of this town is assigned to the Slovak architect Dušan Jurkovič with a collection of buildings

in secession style. Jurkovič's house, Chaloupka, Vodoléčebný ústav or Sluneční lázně are rarely connected with nature and other buildings. Nowadays the entry of unique landmarks from the middle of this town to the list of UNESCO is being prepared.

Spa care, which has more than 300 years long history is based on using the natural healthy sources in combination with modern medical and rehabilitation methods.

Medical care is specialised in bagassios, indigestion, diabetes and locomotive organs.

In the area of Luhačovice spew 17 mineral headwaters, which are used for ‚drinking cure‘ inhalations and mineral baths.

But you don't have to come to Luhačovice just for a medical care. More and more visitors are discovering influences of relaxing recondition stays even out of the main season.

During a whole year Luhačovice lives with chequered culture and social life. Musical and folklore festivals, colonade concerts, social and culture actions are held here and you can visit some performances of the ‚Lázeňské‘ theatre. If you prefer active spending of your leisure time, you can use

relaxing and recondition centres, tennis courts, bowling or horse riding, fishing and water sports. Sports area called Radostova with a sport hall offers a quality background for professional and amateur sportsmen. Marvelous nature around attracts to the use of touristic a cycling trails.

You can also just relax on a bench in a park or wine bars, you can visit a tea room, too. Spending some time in a favourite resort of Leoš Janáček can inspire each of you.

Invitation for traditional actions

May	Otevírání pramenů – opening day for the main spa season
June	Literární Luhačovice – international meeting for writers
July	Musical festival Janáček and Luhačovice
August	Václav Hudeček's violin courses Divadelní Luhačovice – theatre festival in Luhačovice
September	Písni a tancem – international children's folk groups festival



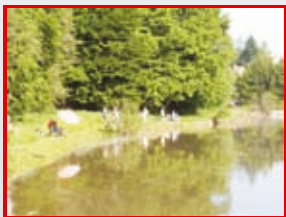
FRYŠTÁK

www.frystak.cz



The first historic mention about this town, situated in ‚Fryštácká brázda‘, comes 1356, however in this time Fryšták already had a long history. The first archeologic findings come from neolithic age. Nowadays stories of the town are linked with a near-by royal castle Lukov. In the history Fryšták was embattled. We can find here some names of streets like ‚Hrádek, Na Baště, Na Valech‘ which can prove it. One of the main landmarks are a house no. 1 called ‚Hrubá Hospoda‘, nowadays a place of salesian child centre ‚Dům Ignáce Stuchlého‘ or the baroque statue of Jan Nepomucký in the middle of the square. Reconstructed historic building of the townhall completes a modern view of this town.

New dam called Kostelecká and a dam in Dolní Ves offer occasions for fishing and surrounding nature is good for walks. You can go for example to the castle Lukov or to a pilgrimage place ‚Svatý Hostýn‘ through a reservation Ondřejevsko.



LUKOVEČEK

www.volny.cz/obec-lukovecek/



Lukoveček is the gate way to the Hostýn hills. Main landmarks are a statue of the 1st Czechoslovak president T. G. Masaryk or 300 years old elm tree which is protected as a monumental tree. In the surrounding area there are endangered species of plants and animals.

Invitation for traditional actions

- | | |
|-----------|---------------------------------------------------------------------------------------------|
| February | Traditional degustation of Slivovice (plum brandy), Fryšták |
| March | Valachian meeting – festival of the brass music, Fryšták |
| August | Malý svět – Small world – musical and cultural festival, Fryšták |
| | Noc pod hvězdami – The night under stars – Benefit concert of folk groups, Lukoveček |
| September | Traditional fruit exhibition , Lukoveček |
| November | Light celebration and lampion parade , Fryšták |
| December | Mikulášský jarmark , traditional Christmas market, Fryšták |
| | Christmas concert of spiritual music , Fryšták |



LUKOV

www.lukov.cz



Lukov with a castle and picturesque nature has become a resort and place for tourists ways and even recreation stays. Sand-stone rock grouping under the castle slope ‚Králky‘ attracts to sit to sculpted seats. ‚Čertovy

kameny‘ and rock columns on Velká and Bzová complete the variety of nature.

Two „Bělovodské“ ponds are a favourite place to swim. The third, most highly situated pond with a poetic name Bezedník is a natural monument with few endangered species.

In this village there is a group of more than 200 years old lime trees. The

myth says that they were planted as a memory for the 1st donation of potatoes in this domination.



Above the village lies a ruin of medieval castle Lukov. After twenty years of long care of this ruin the sight-seeings are possible here.

By nature trail, which is situated in the area of the castle, visitors can get information about history and reconstruction of one of the biggest castle in the Czech republic. During spring and summer months night sight-seeing and other culture actions are hold here.

Invitation for traditional actions

August

day of presentation in Lukov castle



In 30s a water canal on the Morava river was built, which is called according to the famous builder Thomas Baťa. This is why we can now board the boat. Spytihněv is now one of the harbours on a way from Otrokovice to Rohatec. An interesting area is around

with the river, where the canal is leaving the main river with the first lock chamber. Here you can rent a motorboat and you can visit a restaurant called ,Na rejdě‘.

A village, which is placed on a way called ,Jantarová stezka‘ was named according to Spytihněv II., the man of the family of Přemyslovci.

The Morava river, running near this village, has been affecting all surrounding life for ages. Around the village there are 30 ha of water areas made by exploitation of gravel sand. In the summer these areas offer swimming in clean water and from spring to autumn this is a good place for fishing.

Near a football stadium was built a new sports area for many kinds of sport and you can also find a new restaurant here. Another sports activities offers a sport and recreational area with an inflatable hall.



The village lies on a Morava cycling path which is running near the Morava river and Baťa's canal. The village is famous for a local speciality – grilled knees. You can taste them in a restaurant ,U přívozu‘.

Invitation for traditional actions

January	Folk costume ball
March	Wine tasting and slivovice (plum brandy) degustation
1st May	Opening day for boating season
Summer months	Classical music concert on the river Morava
2nd Sunday in October	Slovácké hody s právem – feast of traditional music, dancing and customs

EDITORIAL



Dear visitors,

You have got a new brochure introducing the union of the town and villages called the Region Zlín. This union was founded in 2005 with the aim to support tourism and cultural, economic and social development. The Zlín Region that I want to introduce is not the

part of the most searched places. I believe that we have a lot to offer to our visitors. Zlín is situated in the area of Valašsko, Slovácko and Haná. It is a locality with rich traditions and these traditions are held by a lot of folklore groups, music and many other people. It isn't by chance that the motto of the Region Zlín is „living traditions“. Another precedence of the Region Zlín is pure nature that you can see in the whole country. In the Czech Republic you can't find a lot of towns with such greenery as in the heart of this region – the town Zlín. With typical functionalistic architecture as we know from the United States of America in the 30s with modern buildings placed in the town. Zlín belongs to urbanic jewel within the whole Europe. The biggest advantage of our region worth to come is unbelievable hospitality and heartiness of local people, who give this region the atmosphere of peaceful, flourishing and culturally rich area. I am convinced that every visitor, thanks to the variety of our region and due to a wide choice of opportunities how to spend beautiful days is worth to come. I would like to invite you to the Region Zlín and I personally promise that you will feel more than fine here!

*Ondřej Kapusta
Chairman of the Region Zlín,
union of the towns and villages*

TIPS FOR ACCOMMODATION

OREA HOTELY FONTÁNA I A II

Jurkovičova alej 857
763 26 Luhačovice
Czech Republic
tel.: 00420 577 117 111
00420 577 117 881
e-mail: hotel.fontana@orea.cz
e-mail: hotel.fontana@telecom.cz
e-mail: hotel.fontana@iol.cz
www.hotelfontana.cz
www.orea.cz

HOTEL ROTTAL A PENZION LÍPA

Zlínská 172, 765 02 Otrokovice
Czech Republic
tel: 00420 577 922 151
fax: 00420 577 922 356
e-mail: hotelrottal@hotelrottal.cz
www.hotelrottal.cz

HOTEL – PENZION

VILLA SLOVENSKÁ

Slovenská 3659, 760 01 Zlín
Czech Republic
tel: 00420 577 006 666
fax: 00420 577 006 677
e-mail: penzion@villaslovenska.cz
www.villasloveska.cz

PARK HOTEL VŠEMINA

Všemina 300, 76315 Slušovice
Czech Republic
tel: 00420 577 116 611
fax: 00420 577 116 622
e-mail: hotel@vsemina.cz
www.vsemina.cz

LUHAČOVICE SPA

Hotel Jurkovičův dům****

Lázeňské náměstí 109,
763 26 Luhačovice
Czech Republic
tel: 00420 577 129 111
fax: 00420 577 129 100
e-mail: jurkovic@lazneluhacovice.cz
www.spaluhacovice.cz

LUHAČOVICE SPA

Hotel Palace****

Náměstí 28. října 441,
763 26 Luhačovice
Czech Republic
tel: 00420 577 681 111
fax: 00420 577 131 169
e-mail: palace@lazneluhacovice.cz
www.spaluhacovice.cz

LUHAČOVICE SPA

Hotel Dům B. Smetany****

Lázeňské náměstí 308,
763 26 Luhačovice
Czech Republic
tel: 00420 577 134 050
fax: 00420 577 131 092
e-mail: smetana@lazneluhacovice.cz
www.spaluhacovice.cz

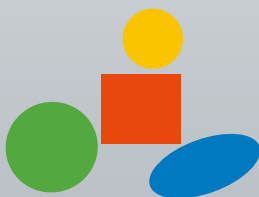
LUHAČOVICE SPA

Hotel Jestřabi****

Leoše Janáčka 238,
763 26 Luhačovice
Czech Republic
tel: 00420 577 111 811
fax: 00420 577 111 811
e-mail: jestrabi@lazneluhacovice.cz
www.spaluhacovice.cz

PARKHOTEL ZLÍN

Růmy 1393, 760 01 Zlín
Czech Republic
tel.: 00420 577056111
fax.: 00420 577056122
e-mail: recepce@parkhotelzlin.cz
www.parkhotelzlin.cz



Region Zlínsko